

21 CV 06691

UNITED STATES DISTRICT COURT  
FOR THE SOUTHERN DISTRICT OF NEW YORK

BEDFORD, FREEMAN & WORTH PUBLISHING GROUP, LLC d/b/a MACMILLAN LEARNING, CENGAGE LEARNING, INC., ELSEVIER INC., MCGRAW HILL LLC, and PEARSON EDUCATION, INC.,

Plaintiffs,

v.

DOES 1 – 28 d/b/a ALLTEXTBOOKPRO.COM, ALVACENTRAL.COM, AMAZINGSAVINGS.STOREENVY.COM, BASEOFBOOKS.COM, BOOKGTM.COM, BYETEXTBOOK.COM, EBOOKBIGSALES.COM, EBOOKKISS.COM, EBOOKS4SALES.COM, EBOOKSGIFT.COM, EBOUKS.COM, ELIBRARYSHOP.COM, FENDICI.COM, GENTERBOOK.COM, GILBERTZZ.MYSHOPIFY.COM, INMSLIDE.COM, KITUDO.COM, KYLETSHIRTS.COM, METROPOLISHAVEN.COM, MYTEXTBOOKS.ORG, OHMYMART.MYBIGCOMMERCE.COM, RAPOPOUT.STORE, SNAPJAMBOOKS.COM, STIZASTORE.COM, STORESALESOFF.COM, TESTBANKSTORAGE.COM, TOMASIZH.MYSHOPIFY.COM, and ZBOOKBIG.COM,

Defendants.

Civil Action No.

[PROPOSED]

1) TEMPORARY RESTRAINING ORDER;  
2) ORDER TO SHOW CAUSE WHY A PRELIMINARY INJUNCTION SHOULD NOT ISSUE; 3) EXPEDITED DISCOVERY ORDER; AND 4) ALTERNATE SERVICE ORDER ("EX PARTE ORDER")

USDC SDNY  
DOCUMENT  
ELECTRONICALLY FILED:  
DOC#  
DATE FILED: 8/9/2021

**EX PARTE ORDER**

Plaintiffs Bedford, Freeman & Worth Publishing Group, LLC d/b/a Macmillan Learning, Cengage Learning, Inc., Elsevier Inc., McGraw Hill LLC, and Pearson Education, Inc. (collectively, "Plaintiffs") have moved *ex parte* against Defendants Does 1 – 28 (collectively, "Defendants") doing business as, respectively, alltextbookpro.com, alvacentral.com, amazingsavings.storeenvy.com, baseofbooks.com, bookgtm.com, byetextbook.com,

ebookbigsales.com, ebookkiss.com, ebooks4sales.com, ebooksgift.com, ebouks.com, elibraryshop.com, fendici.com, genterbook.com, gilbertzz.myshopify.com, inmslide.com, kitudo.com, kyletshirts.com, metropolishaven.com, mytextbooks.org, ohmymart.mybigcommerce.com, rapopout.store, snapjambooks.com, stizastore.com, storesalesoff.com, testbankstorage.com, tomasizh.myshopify.com, and zbookbig.com (the “Infringing Sites”), for 1) a temporary restraining order, 2) an order to show cause why a preliminary injunction should not issue, 3) an order authorizing expedited discovery, and 4) an order authorizing alternate service by electronic mail (the “Application”). Plaintiffs so move the Court on the basis that Defendants are reproducing, distributing, and selling unauthorized digital copies of textbooks in which Plaintiffs own or exclusively control the federally registered copyrights (“Plaintiffs’ eBooks”) and, in connection with such activity, using in commerce unauthorized identical or substantially indistinguishable copies of federally registered trademarks owned or exclusively controlled by Plaintiffs (“Plaintiffs Marks” or “Marks”).

The Court, having reviewed the Complaint, the Memorandum of Law filed in support of the Application, the declarations filed in support of the Application, and the entire record herein, makes the following findings of fact and conclusions of law:

**FACTUAL FINDINGS AND CONCLUSIONS OF LAW**

1. The Court has personal jurisdiction over Defendants under N.Y. C.P.L.R. § 302(a), including on the grounds that Defendants have sold Plaintiffs’ eBooks through highly interactive websites that are continuously accessible to and target, sell, and/or deliver goods to consumers in New York; have sold Plaintiffs’ eBooks to New York consumers; and/or have injured Plaintiffs in New York through the operation of the Infringing Sites.

2. Plaintiffs are likely to succeed in showing that Defendants have infringed and are

continuing to infringe Plaintiffs' copyrights in connection with Defendants' reproduction, distribution, and/or sale of unauthorized copies of Plaintiffs' eBooks, including via the Infringing Sites. Plaintiffs are also likely to succeed in showing that Defendants have infringed and are continuing to infringe Plaintiffs' Marks in connection with Defendants' distribution, sale, and/or offering for sale of unauthorized copies of Plaintiffs' eBooks.

3. The reproduction, distribution, and sale of infringing copies of Plaintiffs' eBooks, and the infringing use of reproductions of Plaintiffs' Marks in connection therewith, will result in immediate and irreparable injury to Plaintiffs if the requested relief is not granted.

4. The balance of potential harm to Defendants, if any, by being prevented from continuing to profit from their illegal and infringing activities if a temporary restraining order is issued is far outweighed by the harm to Plaintiffs, their businesses, and the value associated with Plaintiffs' copyrights and Marks if a temporary restraining order is not issued.

5. Public interest favors issuance of a temporary restraining order in order to protect Plaintiffs' interest in and to their respective copyrights and Marks and to protect the public from being deceived and defrauded by Defendants' infringement.

6. If Defendants are given notice of the Application prior to the time set forth below, they are likely to secrete, conceal, transfer, or otherwise dispose of the proceeds from their sales of infringing copies of Plaintiffs' eBooks, thus preventing Plaintiffs from obtaining the final relief they seek.

7. Without the requested expedited discovery, Plaintiffs will not be able to determine the true identities and locations of Defendants, obtain the information necessary to effectuate the asset freeze as set forth below, and ultimately proceed with their claims and obtain the final relief they seek.

8. Service on Defendants by electronic mail to the email addresses used by Defendants to conduct business on or in connection with their respective Infringing Sites is reasonably calculated to provide Defendants with actual notice of Plaintiffs' claims.

**ORDER TO SHOW CAUSE**

Based on the foregoing, it is HEREBY ORDERED that Defendants shall appear *by dialing (877) 411-9748 and entering access code 3029857#* telephonically pursuant to instructions that will issue from the Court ~~for~~ ~~in~~ Courtroom ~~of the United States District Court for the Southern District of New York at 500 Pearl Street / 40 Centre Street, New York, New York 10007~~ on August 19, 2021 at 3:30 a.m./p.m., to show cause why an order should not be entered, pending resolution of this case or further order of this Court, granting Plaintiffs' request for a preliminary injunction enjoining Defendants, their respective officers, agents, employees, and attorneys, and all those in active concert or participation with any of them, who receive actual notice of the order, and an asset freeze order, in a manner substantially similar to the relief provided herein ("Preliminary Injunction"). Plaintiffs seek the Preliminary Injunction pursuant to, *inter alia*, Federal Rules of Civil Procedure 64 and 65, the Copyright Act (17 U.S.C. § 502(a)), the Lanham Act (15 U.S.C. § 1116), N.Y. C.P.L.R. §§ 6201 *et al.*, and the Court's inherent equitable authority to issue provisional remedies ancillary to its authority to provide final equitable relief.

IT IS FURTHER ORDERED that Defendants' answering papers shall be filed and served upon Plaintiffs' counsel, by email to comms.publisher.lawsuit@oandzlaw.com, on or before August 16, 2021, and Plaintiffs' reply papers, if any, shall be filed and served on Defendants on or before August 18, 2021, at 12:00 p.m.

IT IS FURTHER ORDERED that any non-party provided with notice of this *Ex Parte* Order for purposes of compliance with its terms shall not disclose in sum or substance the *Ex Parte*

Order to Defendants, their officers, agents, servants, employees, and attorneys, and all those in active concert or participation with any of them, or provide Defendants or such persons with notice of the *Ex Parte* Order or this action, until Plaintiffs have filed proof of service of the *Ex Parte* Order on Defendants on the case docket as provided in the Alternate Service Order below. Within two (2) days of serving Defendants with the *Ex Parte* Order, Plaintiffs shall notify non-parties with whom they have provided notice of the *Ex Parte* Order and/or sought expedited discovery hereunder that service upon Defendants has been effected.

**TEMPORARY RESTRAINING ORDER**

IT IS HEREBY ORDERED, in accordance with Federal Rules of Civil Procedure 64 and 65, the Copyright Act (17 U.S.C. § 502(a)), the Lanham Act (15 U.S.C. § 1116), N.Y. C.P.L.R. §§ 6201 *et al.*, and the Court's inherent equitable power to issue provisional remedies ancillary to its authority to provide final equitable relief, and no prior application having been granted, that:

1. Defendants, their officers, agents, servants, employees, and attorneys, and all those in active concert or participation with any of them, who receive actual notice of this Temporary Restraining Order, are enjoined from:
  - a) Directly or indirectly infringing any copyrighted work that is owned or exclusively controlled by any of the Plaintiffs ("Plaintiffs' Copyrighted Works"), i.e., any copyrighted work published under any of the imprints identified in Exhibit C to the Complaint and attached hereto as Appendix A (the "Imprints");
  - b) Directly or indirectly infringing any trademark that is owned or exclusively controlled by any of the Plaintiffs ("Plaintiffs' Trademarks"), including such trademarks associated with the Imprints;

- c) Copying, reproducing, manufacturing, importing, downloading, uploading, transmitting, distributing, selling, offering for sale, advertising, marketing, promoting, or otherwise exploiting any of Plaintiffs' Copyrighted Works without Plaintiffs' express written permission; or enabling, facilitating, permitting, assisting, soliciting, encouraging, or inducing others to engage in such activities;
- d) Copying, reproducing, using in connection with manufacturing, importing, downloading, uploading, transmitting, distributing, selling, offering for sale, advertising, marketing, or promoting goods or services, or otherwise using in commerce, Plaintiffs' Trademarks without Plaintiffs' express written permission; or enabling, facilitating, permitting, assisting, soliciting, encouraging, or inducing others to engage in such activities;
- e) Creating, operating, maintaining, or hosting the Infringing Sites or other websites operated by Defendants that infringe Plaintiffs' Copyrighted Works or Plaintiffs' Trademarks; operating, maintaining, registering, providing, or using any computer server, domain name, domain name server, cloud storage, e-commerce platform, online advertising service, social media platform, proxy service (including reverse and forwarding proxies), website optimization service (including website traffic management), caching service, content delivery network, or payment processing service to, for, or in connection with the Infringing Sites or other websites operated by Defendants that infringe Plaintiffs' Copyrighted Works or Plaintiffs' Trademarks; or providing other similar services to

support the Infringing Sites or other websites operated by Defendants that infringe Plaintiffs' Copyrighted Works or Plaintiffs' Trademarks;

- f) Transferring ownership or control of the websites, domain names, or accounts associated with the Infringing Sites or other websites operated by Defendants that infringe Plaintiffs' Copyrighted Works or Plaintiffs' Trademarks; and
- g) Displaying in online search results, or providing links to, the Infringing Sites, other websites operated by Defendants that infringe Plaintiffs' Copyrighted Works or Plaintiffs' Trademarks, or infringing products offered on such websites.

2. Defendants, their officers, agents, servants, employees, and attorneys, and all those in active concert or participation with any of them, who receive actual notice of this Temporary Restraining Order, and service providers to Defendants or other third parties who receive actual notice of this Temporary Restraining Order and operate or control accounts holding or receiving money or other assets owned by, related to, connected to, associated with, held by, or transferred in connection with Defendants' Infringing Sites or Defendants' sale of Plaintiffs' Copyrighted Works ("Defendants' Accounts"), must immediately locate all of Defendants' Accounts and immediately cease transferring, withdrawing, or otherwise disposing of any money or other assets in Defendants' Accounts or allowing such money or other assets in Defendants' Accounts to be transferred, withdrawn, or otherwise disposed of. Defendants' Accounts include, but are not limited to: (i) Defendants' Accounts with providers of payment processing services ("Payment Processors"), such as PayPal and Stripe; and (ii) Defendants' Accounts with banks, savings and loan associations, credit card processing agencies, merchant acquiring banks, and other companies

that engage in the processing or transfer of money and/or other assets (“Financial Institutions”).

IT IS FURTHER ORDERED that Defendants shall preserve copies of all computer files relating to the use of any of the Infringing Sites or Defendants’ sale of Plaintiffs’ Copyrighted Works or Plaintiffs’ Trademarks and shall take all steps necessary to retrieve such computer files that may have been deleted before the entry of this Order.

IT IS FURTHER ORDERED that this Temporary Restraining Order shall remain in effect for fourteen (14) days unless extended by the Court.

IT IS FURTHER ORDERED that this Temporary Restraining Order shall no longer apply to any Defendant dismissed from this action.

IT IS FURTHER ORDERED that Plaintiffs shall post security in the amount of \$ 5,000 by corporate surety bond, cash, credit card, or a certified or attorney’s check.

IT IS FURTHER ORDERED that upon two (2) business days’ written notice to the Court and Plaintiffs’ counsel, any Defendant or restrained third party may appear and move for the dissolution or modification of the provisions of this Temporary Restraining Order upon an appropriate evidentiary showing.

#### EXPEDITED DISCOVERY ORDER

Sufficient cause having been shown, IT IS HEREBY ORDERED that:

1. Within two (2) days of receiving actual notice of this *Ex Parte* Order, Defendants, their officers, agents, servants, employees, and attorneys, all those in active concert or participation with any of them, and any individual or entity providing services to Defendants’ Infringing Sites or to Defendants in connection with those activities referred to in paragraphs 1(c) through (g) of the Temporary Restraining Order, shall provide to Plaintiffs’ counsel, via email to [comms.publisher.lawsuit@oandzlaw.com](mailto:comms.publisher.lawsuit@oandzlaw.com), written disclosure of the following information,

regardless of whether such information physically resides in the United States or abroad:

- a) All names, physical addresses, email addresses, and Internet Protocol (“IP”) addresses associated with Defendants or the Infringing Sites;
- b) Any other websites or domain names associated with or related to Defendants or the Infringing Sites, along with all names, physical addresses, email addresses, and IP addresses associated with such websites and/or domain names;
- c) For (a) and (b) above, for service providers that provide proxy/reverse proxy services, Defendants’ or the Infringing Sites’ origin IP addresses and web hosts; and
- d) Regarding Defendants’ Accounts with Payment Processors and Financial Institutions, the identity and location of the Payment Processor or Financial Institution; the complete account number; all names, physical addresses, email addresses, and IP addresses associated with the account; and the current balance of the account.

2. Plaintiffs may immediately issue expedited discovery requests to Defendants and/or seek via subpoena from relevant third parties, who shall provide within no more than five (5) days of service of the requests or subpoena, information regarding the following, regardless of whether such information physically resides in the United States or abroad:

- a. Defendants’ copies of Plaintiffs’ Copyrighted Works, including the relevant title and ISBN, or copies of Plaintiffs’ Trademarks, and the location of such copies;
- b. Defendants’ sales of Plaintiffs’ Copyrighted Works from August 9, 2018 to the

present, including Defendants' gross revenues received and, for each transaction, the relevant title, ISBN, number of copies sold, price per copy, date sold, and purchaser's city and state;

- c. Upload logs and download logs or similar documents reflecting the sale or distribution of Plaintiffs' Copyrighted Works through the Infringing Sites, including the date and time of the uploads/downloads, and the name of the files uploaded/downloaded;
- d. Search engine keywords purchased or utilized and online advertisements created or displayed from August 9, 2018 to the present in connection with the Infringing Sites and/or the offering for sale, sale, or distribution of Plaintiffs' Copyrighted Works by Defendants;
- e. Account statements and/or similar transaction detail for Defendants' Accounts with Payment Processors and Financial Institutions from August 9, 2018 to the present; and
- f. With respect to a Financial Institution, information concerning its connection to the United States, including but not limited to information concerning U.S. dollar wire transfers to and from other countries as well as properties owned, correspondent accounts, acquiring banks, and settlement accounts in the United States and/or used by Defendants.

3. It is further ordered that Plaintiffs may immediately issue expedited discovery requests and/or subpoenas seeking the inspection of Plaintiffs' Copyrighted Works held in inventory by a Defendant or by a third party on behalf of or in association with a Defendant. Plaintiffs and Defendants and, if applicable, any third parties, shall work cooperatively to

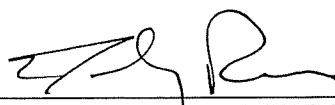
coordinate the inspection of Plaintiffs' Copyrighted Works within five (5) days of Plaintiffs' request.

**ALTERNATE SERVICE ORDER**

Sufficient cause having been shown, IT IS HEREBY ORDERED that:

1. Pursuant to Federal Rule of Civil Procedure 4(f)(3) and N.Y. C.P.L.R. § 308, service of process in this action may be made upon and shall be deemed effective as to Defendants by email to Defendants' email addresses associated with the Infringing Sites as identified in Appendix B hereto ("Defendants' Email Addresses");
2. Plaintiffs may carry out alternate service of process as ordered herein by providing Defendants with a link to a File Transfer Protocol ("FTP") or other type of secure file-transmittal site to access PDF copies of: 1) the Summons and Complaint; 2) this *Ex Parte* Order; and 3) all papers filed in support of Plaintiffs' Application.
3. Plaintiffs shall provide Defendants with notice of this *Ex Parte* Order, along with Plaintiffs' papers in support of the Application, to Defendants' Email Addresses within five (5) days of disclosure of all discovery sought concerning Defendants' Accounts with Payment Processors and Financial Institutions as provided in the Expedited Discovery Order, but in no event later than eleven (11) days from the date of this *Ex Parte* Order. Plaintiffs shall file proof of such service on the case docket within two (2) days of making such service.
4. Plaintiffs may also serve Defendants with other papers in this case by email to Defendants' Email Addresses.

It is SO ORDERED this 9<sup>th</sup> day of August, 2021, at 3:25 am (p.m.)

  
\_\_\_\_\_  
UNITED STATES DISTRICT JUDGE

## ***EX PARTE ORDER***

*Bedford, Freeman & Worth  
Publishing Group, LLC  
d/b/a Macmillan Learning  
et al.*

*v.*

*Does 1-28 d/b/a alltextbookpro.com et al.*

## **APPENDIX A**

**Plaintiffs' Imprints**

<b>Cengage Learning</b>	<b>Macmillan Learning</b>
Brooks Cole Cengage Cengage Learning Course Technology Delmar Gale Heinle Milady National Geographic Learning South-Western Educational Publishing Wadsworth	Bedford, Freeman & Worth High School Publishers Bedford/St. Martin's BFW BFW High School Publishers Freeman Macmillan Learning W.H. Freeman & Company Worth Worth Publishers
<b>Elsevier</b>	
Academic Cell Academic Press Amirsys Butterworth Heinemann Digital Press Elsevier Gulf Professional Publishing Hanley & Belfus Knovel Made Simple Books	Medicine Publishing Morgan Kaufmann Publishers Mosby Newnes North Holland Saunders Urban & Fischer William Andrew Woodhead Publishing
<b>McGraw Hill</b>	<b>Pearson</b>
Irwin Lange McGraw-Hill McGraw-Hill Education McGraw-Hill Higher Education McGraw-Hill Professional McGraw-Hill Ryerson McGraw-Hill/Appleton & Lange McGraw-Hill/Contemporary McGraw-Hill/Dushkin McGraw-Hill/Irwin McGraw Hill NTC/Contemporary Osborne Schaum's	Addison Wesley Adobe Press Allyn & Bacon Benjamin Cummings Brady Cisco Press Financial Times Press/FT Press IBM Press Longman New Riders Press Peachpit Press Pearson Pearson Education Que Publishing Sams Publishing

## ***EX PARTE ORDER***

*Bedford, Freeman & Worth  
Publishing Group, LLC  
d/b/a Macmillan Learning  
et al.*

*v.*

*Does 1-28 d/b/a alltextbookpro.com et al.*

## **APPENDIX B**

## Defendants' Known Email Addresses

Infringing Site	Email Address
alltextbookpro.com	support@anytextbooks.com
alltextbookpro.com	huannguyenbach@gmail.com
mytextbooks.org	support@anytextbooks.com
mytextbooks.org	huannguyenbach@gmail.com
alvacentral.com	contact@alvacentral.com
alvacentral.com	admin@alvacentral.com
amazingsavings.storenvy.com	contact.william.reid@gmail.com
amazingsavings.storenvy.com	receipts@storenvy.com
baseofbooks.com	support@baseofbooks.com
baseofbooks.com	ebrahimaboadm83@gmail.com
bookGTM.com	info@bookgtm.com
bookGTM.com	info@genterbook.com
genterbook.com	support@ecomies.com
kyletshirts.com	info@kyletshirts.com
kyletshirts.com	info@bookgtm.com
kyletshirts.com	info@genterbook.com
byetextbook.com	info@byetextbook.com
byetextbook.com	seifertdianna@yahoo.com
byetextbook.com	no-reply@byetextbook.com
ebookbigsales.com	support@Ebookbigsales.com
ebookbigsales.com	nguyenthihuongtl@gmail.com
ebookkiss.com	info@ebookkiss.com
ebooks4sales.com	support@ebooks4sales.com
ebooks4sales.com	z4lehuyen@gmail.com
ebooksgift.com	support@Ebooksgift.com
ebooksgift.com	z4lehuyen@gmail.com
ebouks.com	info@ebouks.com
ebouks.com	support@ebouks.com
ebouks.com	ebouks.com@gmail.com
elibraryshop.com	elibraryshop@gmail.com
elibraryshop.com	support@elibraryshop.com
fendici.com	support@fendici.com
fendici.com	support@fendici.com
gilbertzz.myshopify.com	shawnfwmyoung378@gmail.com
gilbertzz.myshopify.com	francescakennedy463646@gmail.com
inmslide.com	Contact@inmslide.com
inmslide.com	Reddit2020ington@gmail.com
kitudo.com	admin@kitudo.com
metropolishaven.com	gambinotheplug@gmail.com
ohmymart.mybigcommerce.com	StudMasterz2021@outlook.com
ohmymart.mybigcommerce.com	info@ohmymart.mybigcommerce.com
rapopout.store	info@rapopout.store
rapopout.store	support@onaosa.com
snapjambooks.com	info@snapjambooks.com

## Defendants' Known Email Addresses

Infringing Site	Email Address
snapjambooks.com	sosoemart@gmail.com
stizastore.com	support@pamlastore.com
storesalesoff.com	support@storesalesoff.com
storesalesoff.com	nvly_a2@yahoo.com.vn
storesalesoff.com	no-reply@storesalesoff.com
testbankstorage.com	testbankstorage@yahoo.com
testbankstorage.com	rusliyasmin.82@outlook.com
tomasizh.myshopify.com	tomasizhweaver927@gmail.com
tomasizh.myshopify.com	Contact@Tomasizh.myshopify.com
tomasizh.myshopify.com	wisdomsir6153@gmail.com
zbookbig.com	admin@zbookbig.com
zbookbig.com	luongthanhtolm81@gmail.com